**October 21, 2019**

Another in the series of Illinois Agriculture in the Classroom non-fiction text examples to be used in your classroom. Remember, these will be available every MONDAY afternoon that *FarmWeek* is published during the school year.

Questions about this can be directed to Kevin Daugherty, Education Director of Illinois Agriculture in the Classroom at [kdaugherty@ilfb.org](mailto:kdaugherty@ilfb.org).

\*\*Reminder these questions are designed to use with the on-line version of *FarmWeek.*

<http://digital.farmweeknow.com/app.php?RelId=6.2.2.7>

Note, by request of teachers we have included the answers to the questions immediately following the questions on a separate worksheet.

*Teachers want to be sure to get this in a timely fashion? Sign up for your copy to be directly emailed at* <http://www.agintheclassroom.org/FWArticle/fwarticle.shtml>

**TRY SOMETHING NEW!! Post a photo of your students engaged in this weekly Bellringer on our social media page and get a great prize (a recently released book!)**

Tofu entrepreneur offers going market for Illinois soybeans

**NAME:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ CLASS PERIOD\_\_\_\_\_\_**

**Directions:** Please use the online version of *FarmWeek.* <http://digital.farmweeknow.com/app.php?RelId=6.2.2.7>

Use the article titled:

**Tofu entrepreneur offers growing market for Illinois soybeans**

1. Define the following from the context of the story.
   1. Tofu
   2. Entrepreneur
   3. Humble
   4. Retail
   5. Domestic
2. Describe the occupational tract of founder and CEO of Hodo Foods, Minh Tsai.
3. Describe the current status of Hodo Foods.
4. How many and what type of soybeans does Hodo Foods use?
5. Why do you think it is important that Hodo Foods only uses American soybeans?
6. Describe your reaction to Tsai’s description of how he felt he had ‘made it’ in the United States.

Answer Key

1. A Tofu: curd made from mashed soybeans

b. Entrepreneur: a person who organizes and operates a business

c. having or showing a modest or low estimate of one’s own importance

d. the sale of goods to the public in small quantities for consumption rather than resale

e. existing or occurring inside a particular country; not foreign or international

2. a native of Vietnam, he launched his food business after 10 yeast as an investment banker, management consultant and software builder.

3. from selling only at Farmers Markets, he now sales directly to 4,000 retailers with plans to expand to 6,000 in the next year.

4. 3,000 bushels of certified organic, non-GMO soybeans.

5. Answers will vary.

6. Answers will vary, but could include the aspect of how much this person wanted to come to the United States.